

**March 2010**  
**Report to the CLF Board**  
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**Joining the CLF**

I process all CLF memberships. Did you know that it's possible to join the CLF as a trial member (no donation necessary for 3 months), a full member (a donation has been made by the individual – yay!), and as a group (called Church OnLine, with an annual subscription fee of \$299). Sue & Cindy handle the money component, but I send out welcoming emails, letters and packets. Currently, we have 57 group members, hailing from 29 states, Canada, Mexico, and Tehran. The winning location? Texas – with 5 Church OnLine groups!

**Quest, CLF's Monthly Worship Publication**

I assist the Quest editing team with permissions, and staying on track with the editing and publication schedule. In other words, I am the head nagger!

**Library**

CLF Trial Members, Full Members, and Church OnLine groups have access to the library. I keep track of the Library database, and mail out requested materials.

**The CLF Shop**

The CLF Shop generated over \$27,000 in profit from selling pendants, lapel pins, earrings, note cards, and order of service covers.

**Make Your Own Sundays – NEW!**

Now available via subscription, Make Your Own Sundays allows subscribers to choose a sermon, opening words, a reading, closing words by topic or by author. By typing in what you are looking for in a variety of fields, subscribers can put together the components of an entire worship service from pieces written by renowned UU ministers. A special link behind a user name and password is given to subscribers. Like RE Express, the fee is \$129 for one year.

**RE Express Plus**

Our monthly religious education email, written by Lynn Ungar, with week by week lesson plans, stories, music, poetry, and more goes out to 96 individual CLF members, 31 Church OnLine groups, and 16 paying subscribers.

**Advertising**

**The following venues were used for CLF publicity:**

- Church OnLine contacts, emails and flyers
- Congregational Bulletin, flyers
- District staff, emails and flyers
- Emerging Congregations, emails and flyers
- Interconnections, email text
- LREDA, flyers and email text
- Newsletter Fillers, flyers and email text
- Religious Leader, flyers
- Starting Small, email community for small groups
- Unifier, European UUs, email
- UUMA, flyers and email text
- UUMN, flyers and email text
- Young Adult News, email text

**The following CLF resources were promoted**

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- Make Your Own Sundays!
- Online courses
- Welcome In, an online course for congregations
- Podcasting
- CLF Jewelry, Note cards & Order of Service Covers
- A year's worth of RE Express Plus available on CD
- Library books, sermons, CDs, DVDs
- Gift of Quest
- Invite a Friend
- Amazon.Com
- CLF at GA

As you can probably tell from all that I do, I know little bits about LOTS of CLF resources and offerings! This allows me to view the CLF with broad strokes; which helps tremendously when talking to people on the phone, answering emails, and working at the CLF Booth at GA. What do you want to know about the CLF? I can help – it's the best part of my job!