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Library

With so many CLF resources now available online, library requests have diminished. However, books, curriculum and video tapes are still mailed on a regular basis.

CLF Groups

We currently have 2 CLF International groups, and 50 Church on Loan groups. This is the same number as last year.

New Member Packets

New member files are now paperless. Information on new members is stored and organized electronically. We are now mailing smaller introductory packets. When additional materials are requested, we are sending them as email attachments wherever possible.

Jewelry

We are holding off on re-ordering certain pieces of jewelry. The increase in price of the sterling silver pieces is astounding. Instead, we are pointing people to the inventory we do have.

RE Express Plus

157 people are currently subscribed to RE Express Plus. Of this total, 93 are individual CLF members, 40 are group members, and 24 are paying subscribers.

Advertising

The following venues were used for CLF publicity:

- CLF Group contacts (Church on Loan and CLF International, emails and flyers)
- Congregational Mailing, Congregational Bulletin, flyers
- District staff, emails
- Emerging Congregations, emails and flyers
- Interconnections, email text
- LREDA, flyers and email text
- Newsletter Fillers, flyers and email text
- Religious Leader, flyers
- Starting Small, email community for small groups
- Unifier, European UUs, email
- UUMA, flyers and email text
- UUMN, flyers and email text
- Young Adult News, email text

The following CLF resources were promoted

- KidTalk
- RE Sources for Living
- CLiF Notes
- RE Express Plus
- Affordable Resources
- Online Courses
- Recruit teachers for online courses
- Library CDs, DVDs
- Library new books and sermons added
- Between Sundays
- Quest

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The following CLF resources were promoted, cont.

- Using the Quest Archives
- Sharing group photos
- YouTube video from Kay Montgomery and Deb Weiner
- Amazon.Com
- 20% discounts from the CLF Shop
- Issues of Small Talk
- Jewelry
- Gifts from the Heart
- Valentine Gifts
- Lapel Pins
- Cantata
- CLF at GA
- Resources
- Invite a Friend
- Note Cards
- Order of Service Covers
- Alternate use of Order of Service Covers
- Podcasting
- Link to the CLF
- What's In It for My Congregation?

I have added some additional work hours to my schedule, taking on the calendar and other items related to the production of Quest. In addition, I am responding to emails that come through the CLF mailbox.

As you can probably tell from all that I do, I know little bits about LOTS of CLF resources and offerings! This allows me to view the CLF with broad strokes; which helps tremendously when talking to people on the phone, answering emails, and working at the CLF Booth at GA. What do you want to know about the CLF? I can help – it's the best part of my job!